

# denver

DENVER URBAN MINISTRIES

annual update 2013



*Today's Needs... Tomorrow's Hope*

# Looking Forward

Your support helps DenUM accomplish so much! This year, we're building on last year's successes to do more, make our work more accessible and build the DenUM community of support and service.

Late in 2012, we began a comprehensive program inventory, asking ourselves how each of our activities advances our mission and strategic plan. As we've continued to execute that plan, we realized that to continue improving we need to do more precise program evaluation. So this year, we're expanding our data collection efforts. In doing this we hope to raise the bar and give clients a greater voice in the services we offer. That way those who need us will be better served, and all our supporters can be assured that their gifts are being used in the most effective possible way.

In 2013 we're very excited to be expanding our nursing care by developing a new partnership with Denver School of Nursing. This year, DenUM will host nursing students and a community nursing supervisor who will offer basic care and referrals to our clients each week. This new partnership will allow us to meet our clients' critical need for basic medical attention while giving advanced nursing students an opportunity to explore the field of community health.

In the Choice Food Pantry we are increasing the amount of times that families can stop in for food from six visits to nine. We are always looking for new and better ways to serve our clients and we believe that this move will help decrease food insecurity and hunger in our community.

We think that all of these changes will enable us to carry out that mission more effectively than ever, and we're glad that you're part of the DenUM community of service.

Sincerely,

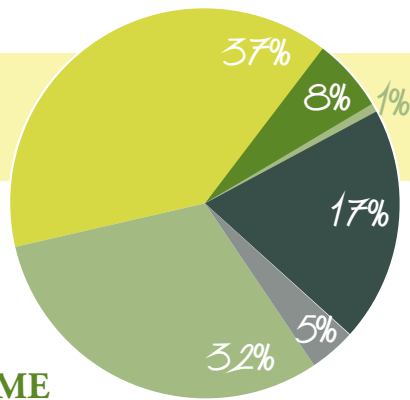
**Christie Doherty**  
President, Board of Directors

**Tammy Mulligan**  
Executive Director



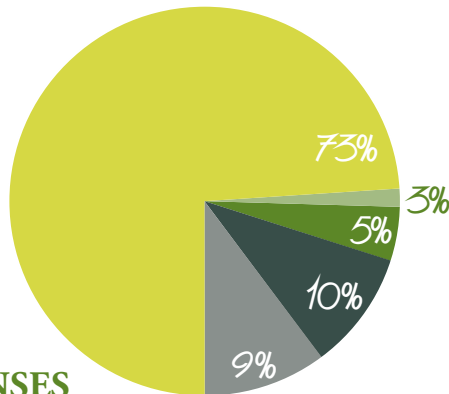
*Denver Urban Ministries is an advocate, educator and trusted provider of basic human and employment services to vulnerable families in greater Denver.*

# 2012 In Review



## INCOME

Private Grants:	\$415,344
Government Grants:	\$65,084
Contributions:	\$218,704
In-Kind:	\$478,001
Earned Income:	\$106,000
Endowment and Interest:	\$15,158
<b>Total Income:</b>	<b>\$1,298,291</b>



## EXPENSES

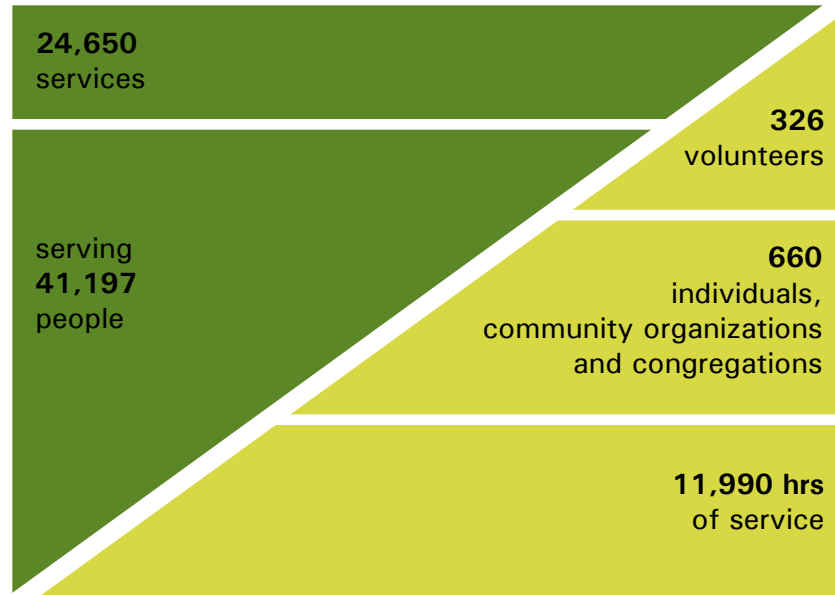
### Programs

Basic Human Needs:	\$1,058,416
Employment:	\$128,746
Community Education:	\$141,669
<b>Total:</b>	<b>\$1,328,831</b>

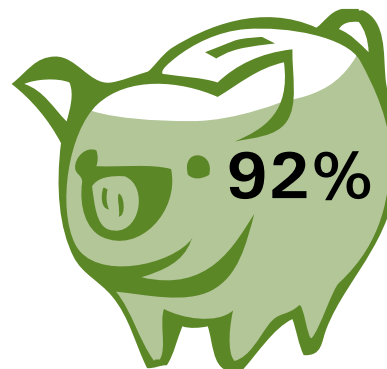
### Administration

Management and General:	\$73,240
Financial Development:	\$36,174
<b>Total:</b>	<b>\$109,414</b>
<b>Total Expenses:</b>	<b>\$1,438,245</b>

## IN 2012 DenUM PROVIDED



MADE POSSIBLE BY



INCOME SPENT ON DIRECT SERVICES



PRIVATELY FUNDED

# Basic Human Services

*"Hope is knowing  
that my kids are  
happy and healthy."  
~ Ricki*



# Helping people in crisis gain stability

## IN THE CHOICE PANTRY

*That's the same as  
24 full grown elephants!*

**287,317 lbs**  
of food  
distributed

**35,444**  
individuals

**6,354**  
households

An additional **84** families  
enrolled in the Supplemental  
Nutrition Assistance Program.

## EMERGENCY STABILIZATION SERVICES

**1,706**  
infant items

**90**  
rental  
assistance

**506**  
IDs and  
birth  
certificates

**3,021**  
families

*This enabled 1,589 individuals  
to keep the lights on and their  
homes warm.*

**538**  
energy bills  
paid

**181**  
notary and  
legal  
services

2012 was a big year in Basic Human Services. In June, DenUM transitioned to a Choice Food Pantry. Rather than receiving a pre-packaged allocation of food, DenUM clients now have the opportunity to shop in the pantry and make choices about what food items they take home. We expanded efforts to provide low-sodium, low-sugar and whole grain options to promote nutrition and meet the cultural and health needs of those we serve. We also affirmed our commitment to providing only in-date, non-expired food. As a provider of emergency food we want our client families to trust the quality and safety of the food they receive. Client families increasingly request fresh produce, dairy and protein options and we've expanded our capacity through increased partnerships to provide milk, fruit, vegetables and meat too. We also partnered with Cooking Matters and began offering free cooking demonstrations, using common pantry items.

Providing healthy and nutritious food is only part of our work to decrease food insecurity. This year we partnered with Hunger Free Colorado to offer Supplemental Nutrition Assistance Program enrollment and counseling to interested families.

We continued to offer infant items, Colorado IDs, birth certificates, legal advice, notary services and eviction prevention. In addition to those services, we received funding to focus our efforts on providing wrap-around services to low-income veterans and seniors; offering expanded utility, rental, and identification services, helping 190 individuals and families in 2012.

Every day at DenUM we offer resources to families just like Ricki's. Ricki is a proud single mother of two who came to DenUM to collect food for her family. She works full-time but is unable to consistently make ends meet so she relies on DenUM and other agencies to get them through. Ricki finds hope in the health and happiness of her children.

# Increase Your Impact

## Donate

- Consider making an automatic monthly gift to DenUM. It's easy to set up an online gift through [ColoradoGives.org](https://ColoradoGives.org). Small monthly gifts are a big help.
- Consider adding DenUM to your will or trust. Bequests can be placed in our endowment fund and contribute to DenUM's work in perpetuity.
- Host a party, event or drive for DenUM. From Tweet-Ups to painting parties, tea tastings or diaper drives, we can help you design a fun event that also supports DenUM.

## Serve

Volunteers make a difference in the lives of others and DenUM volunteers have the opportunity to put their hope and faith into action. We welcome volunteers with diverse talents and interests, just like you!

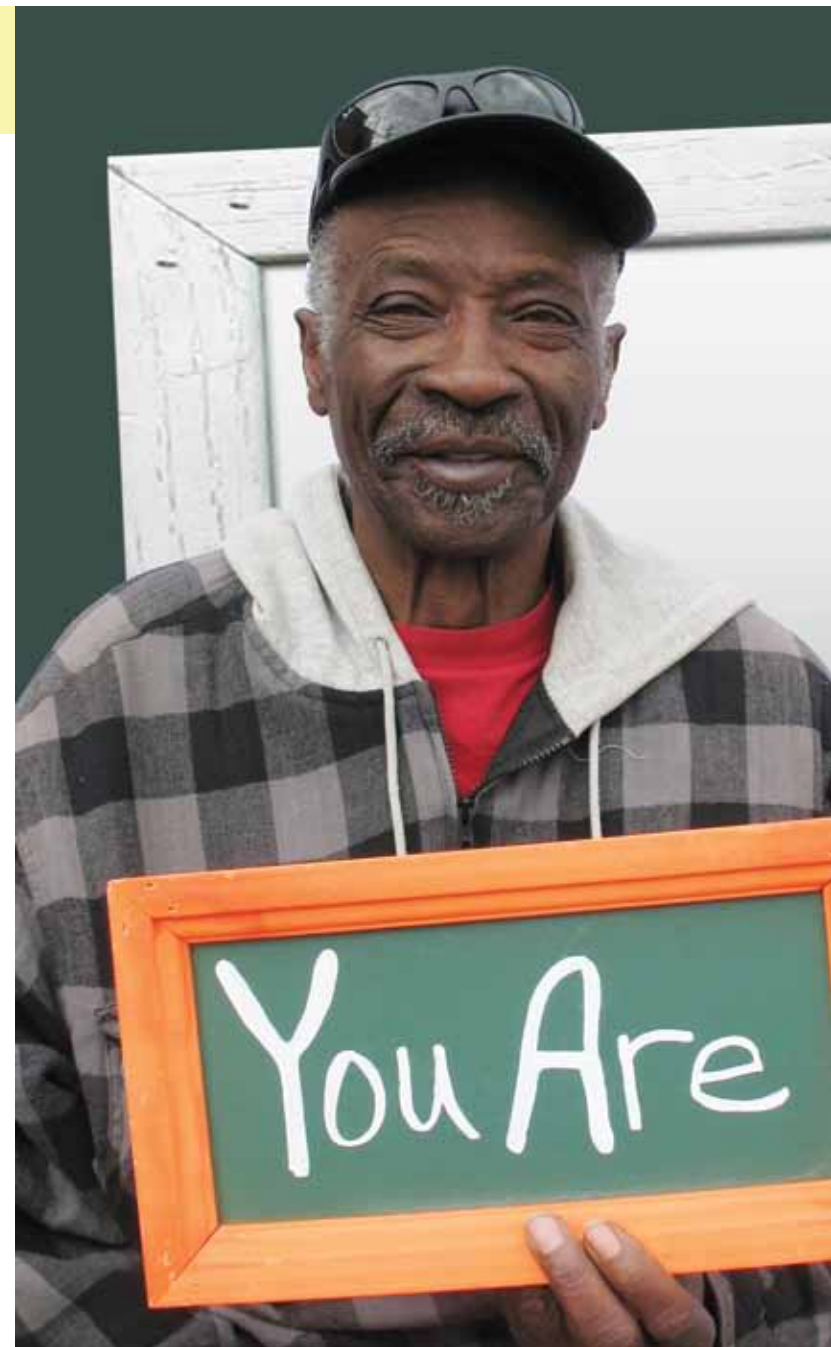
- *Personal Shopper:* Accompany clients through the pantry and help navigate our shelves.
- *Intakes:* Meet with DenUM clients one-on-one to collect general demographic information and enter data into the database.

## Learn

- Sign-up for our e-newsletter or follow DenUM on social media to learn about new services or programs, updates about the state of poverty and hunger in our community, or upcoming events.
- Participate in Urban Plunge! Urban Plunge provides experiential education opportunities for youth and adults from faith communities, schools and business who are interested in learning more about poverty, hunger and homelessness and increasing their cultural competency.

## Advocate

Join the movement! DenUM works with numerous advocacy collaboratives and organizations to highlight barriers and improve the lives of low income families in Colorado. Follow DenUM on social media to learn more or connect with one of the many advocacy organizations that partner with DenUM.





# Employment Services

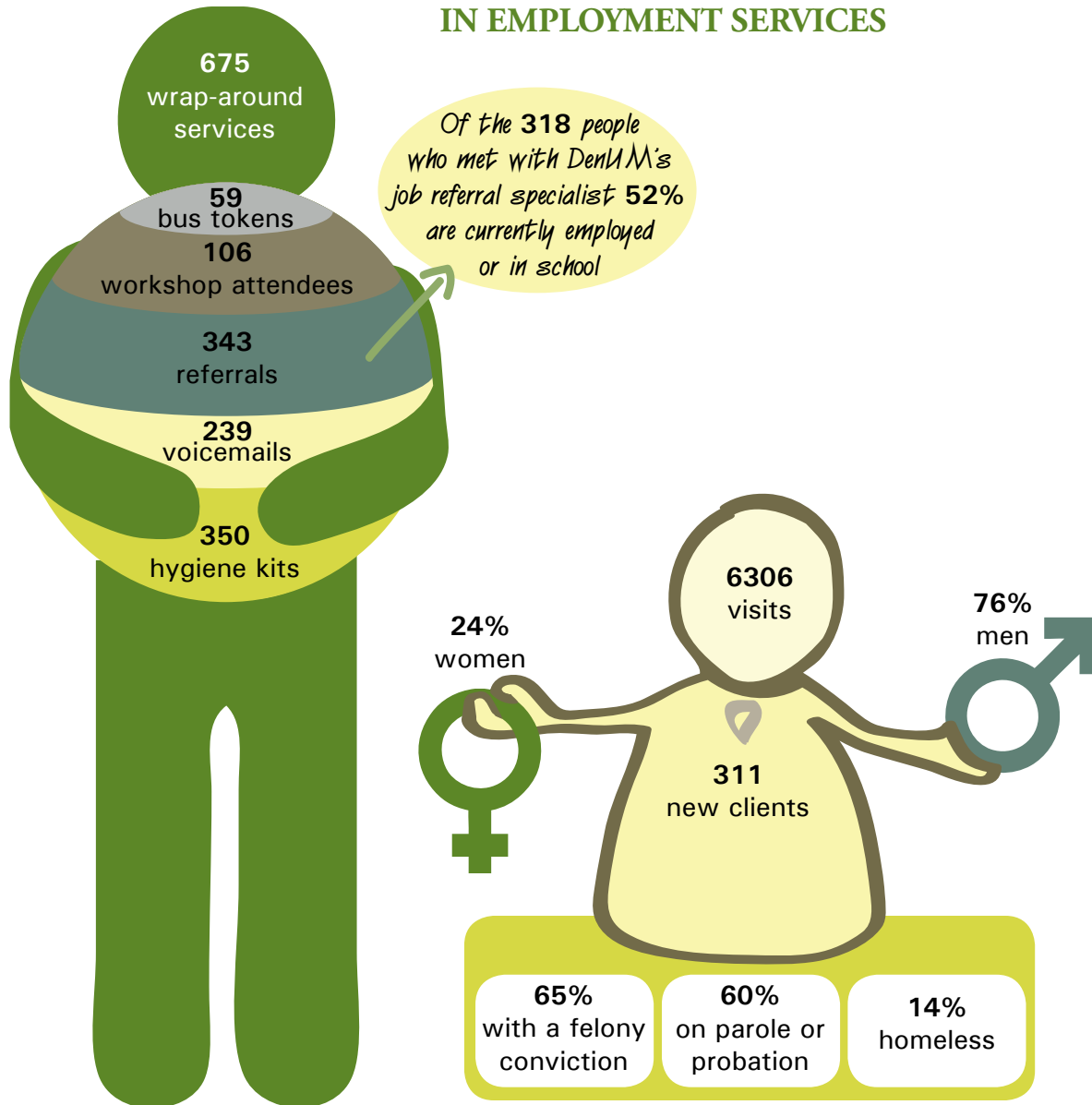
*“Hope is knowing  
that my wife is happy  
and proud of me.”  
~ Joey*





# Helping job-seekers become self-sufficient

## IN EMPLOYMENT SERVICES



In 2012 we expanded our capacity to provide needed resources to employment seekers in our community by introducing three new services:

- Welcoming a job referral specialist volunteer who connects job seekers to employers, builds relationships and advocates on behalf of the hard-to-employ, mainly those experiencing long-term unemployment or those who have a felony conviction.
- Offering special assistance to veterans and senior citizens looking for employment providing 59 individuals with bus fare to attend interviews or begin work.
- An incentive program that gives computers to clients who maintain employment for six months or more.

Joey was referred to DenUM by his parole officer after spending seven and a half years in federal prison. Anxious to re-enter the workforce, he needed a resume and access to the internet to search and apply for jobs. Having daily access to technology was vital. A year later Joey works for a metropolitan area construction company in a position that has growth and leadership potential. He lives in Englewood with his wife and recently purchased a car. He came to back to DenUM to pick up a free computer offered as an incentive for six months of stable employment. When asked how his life is different he said, *"It might have taken me a minute, but my life is together. You know success is more than work; it's what you do after work. It's having goals. When I left prison I made a choice to dedicate my life to something positive. Today I'm solid, sound, fit and homeostasis exists in my life. I have peace. I'm free."*

7 computers were distributed to clients employed for 6 months or more

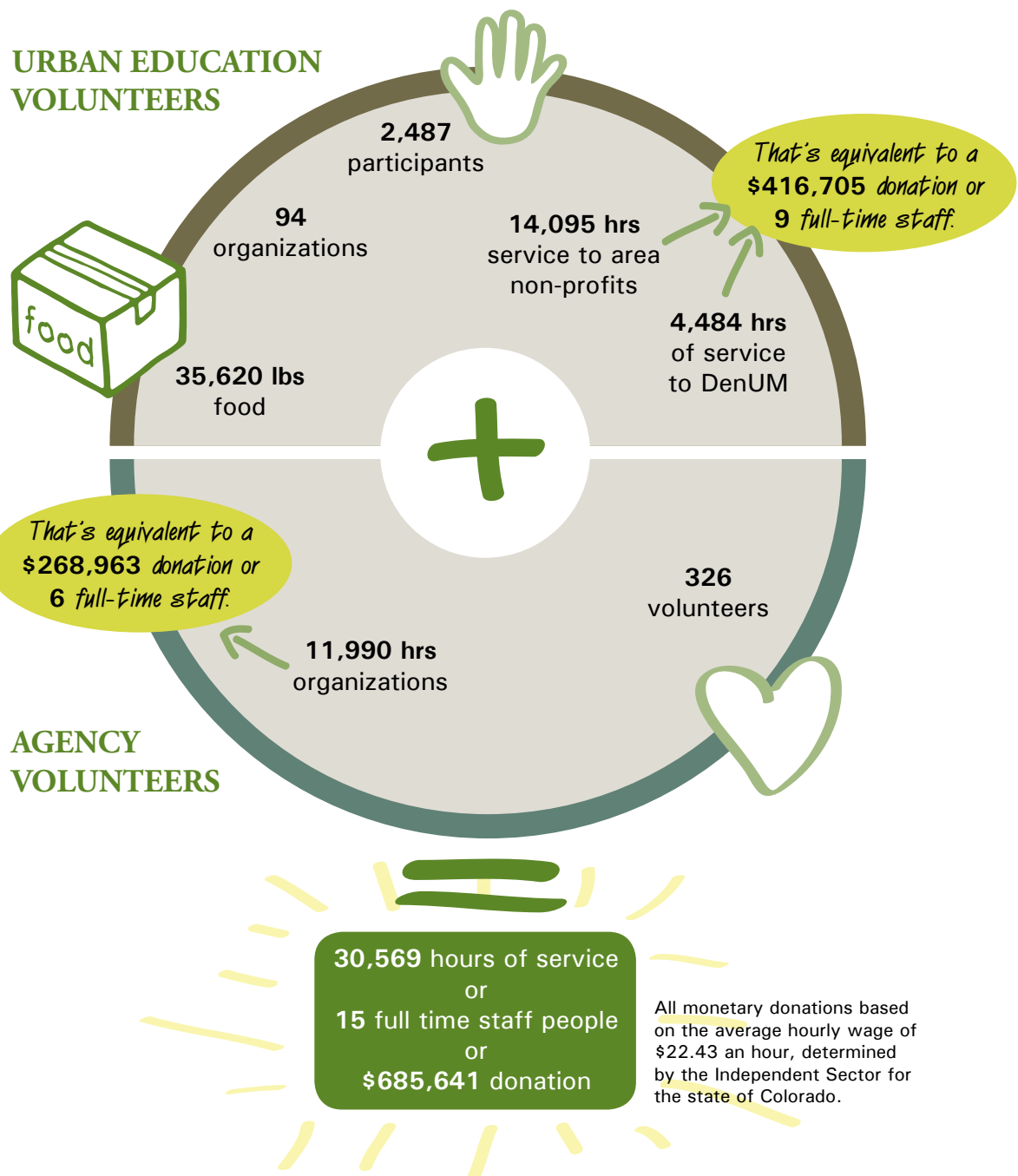
# Community Education

# Investing

*“Through Urban Plunge I learned that serving others is the best way to be served in return. Everybody hurts and pain is pain, no matter the circumstance. No matter what, we are not alone and my community needs more programs to help cater to the homeless and low income individuals.”*



# in education and advocacy to create sustainable communities



Through Community Education DenUM focuses on issues of homelessness, hunger and poverty through experiential learning, volunteerism and advocacy.

In Urban Plunge youth and adults learn about the many barriers low-income families experience through the Game of Life, Food Stamp Lunch Challenge, previously homeless speakers, downtown walking tours as well as volunteering at 25+ area non-profit partners. Participants learn about themselves and challenge their perceptions of urban poverty and food insecurity. They step outside their comfort zones and build relationships with those directly affected by poverty.

Every day volunteers provide essential services to families in need. They offer understanding, compassion and kindness to families experiencing food insecurity, homelessness and anxiety about the future. Through intakes volunteers connect families to needed resources while personal shopping volunteers help families secure much needed food while providing recipes and cooking suggestions. There are numerous volunteer opportunities to match your skills and interests. To become a part of the DenUM community as a volunteer, contact us at [carolyne@denum.org](mailto:carolyne@denum.org) or (303) 350-5066.

In 2012 DenUM partnered with the Colorado Participation Project to increase voter education and participation and helped 267 DenUM clients make their voices heard. DenUM continues to partner with many advocacy collaboratives and organizations to highlight barriers and improve the lives of DenUM client families.



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